



## Value-added Innovation in food chAins

The European Commission has launched a call for proposals to establish **cluster facilitated projects for new industrial value chains** (INNOSUP-01-2016) under its Horizon 2020 research and innovation programme.

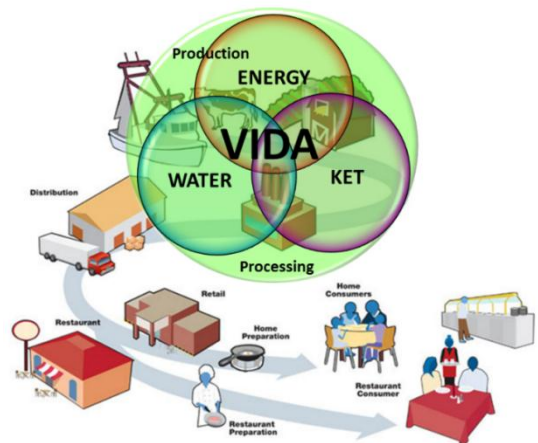
A European-wide consortium led by UK based **Anglia Ruskin University** has been successfully evaluated at stage 1 and is now preparing its stage 2 proposal. Our consortium combines expertise from four complementary European Strategic Cluster Partnerships (ESCPs): FoodPackLab, EU4Food, Energy in Water and AdPack, with a direct reach of over 700 SMEs (and 2100 SMEs across the collaborating ESCPs).

We are writing to request a 'letter of support' from your organisation that we can include in our proposal. Such letters demonstrate the consortium's network and delivery-readiness, and will greatly increase our chances of success in this highly competitive funding call.

### **Project summary**

VIDA aims to nurture and harness the growth and innovation potential of SMEs working across the food sector, bringing together three other complementary sectors; energy, water and key enabling technologies (KET) in order to strengthen current and develop new cross-sectoral industrial value chains.

Our dynamic project will develop solutions to global challenges and emerging market opportunities specifically within the food production and processing industry. The innovative project activities we will undertake include: open-innovation and virtual collaboration tools, mentoring and knowledge-sharing activities and a 'twin-track' funded voucher scheme. VIDA will simultaneously address the complex and cross-sectoral challenges at the emerging resource-efficiency 'Nexus' at the intersection of the food, energy, water and KET sectors (see diagram).



### **Partners**

<b>Participant organisation name</b>	<b>Country</b>
Anglia Ruskin University	United Kingdom
Cambridge Cleantech	United Kingdom
Aragon Food Cluster	Spain
Asociación Cluster para uso eficiente del agua-ZINNAE	Spain
BalticNet-PlasmaTec	Germany
Food-Processing Initiative	Germany
Associazione Fabbrica Intelligente Lombardia	Italy
Lombardy Energy Cleantech Cluster	Italy
Nanoprogress z.s.p.o.	Czech Republic
Sociedade Portuguesa de Inovação	Portugal
CLEAN	Denmark

### **Submission deadline – 6 September 2016**

VIDA will operate for 3 years and has a budget of 5M EURO, 3.750.000 EUR of which will directly benefit SMEs (>75% of the total budget) through support and training, networking and business brokerage opportunities and targeted small and large scale innovation projects executed by innovation actors.